



Natural Health Response

51,874 Actives \$135/M
25,286 Expires \$85/M

Dr. Richard Gerhauser's Natural Health Response monthly newsletter is committed to revealing the truth about your health while providing the information you'll need to regain and keep control of it. Dr. Gerhauser tackles the biggest threats to your health today, in addition to simple, inexpensive, natural ways to achieve and maintain a robust well-being.

As a lifelong science writer and investigative reporter for some of the nation's most respected publications, he is never swayed by biased information presented from Big Food and Big Pharma.

Subscribers to Natural Health Response are eager to learn new approaches to health. Dr. Gerhauser covers everything from identifying how to avoid GMO foods to the kind of diet you truly need to lose weight and how to maximize performance with the quickest, most efficient kind of exercise that delivers results. Not to mention the terrible impact stress can have on our lives, and the best ways to relieve it plus much more. He personally stands behind everything that he promotes and lives the life he writes about.

NameBank International is a full-service list brokerage and management company based in Baltimore, Maryland. Since its inception in 1980, NameBank International has provided valuable services in the consumer list industry. We are an experienced company who will work directly with you to generate new customers for your products and services using advanced list research tools. We specialize in consumer finance and health lists.

TO PLACE AN ORDER OR LIST RECOMMENDATIONS,
PLEASE CONTACT: [Christina Olson, lists@namebank.com](mailto:Christina.Olson@namebank.com)

Last Update:
July 2024

Names through:
May 2024

Minimum Order:
5,000

Source:
Direct Mail, Web Generated

Update Frequency:
Quarterly

Average Unit of Sale:
\$49.00

Selections:
State/SCF/Zip \$5.00/M
Gender \$5.00/M
DMS Subscribers \$10.00/M
Lead Generation \$100.00/M
Low Price Point \$50.00/M
Non-Reciprocal \$75.00/M

Media:
E-Mail/FTP \$60.00/F

Complete sample with response device and signed list rental agreement required.

All rentals are for a one-time usage only.

Net Name Policy:
Gross Billing Only

Cancellation Policy:
Cancellations will incur a \$100/F fee, plus \$10/M run charges and shipping costs.

Delivery:
3-5 Business Days